



MEDIA ADVISORY: For Immediate Release

DATE: August 8, 2023

CONTACT: Kate Pittman
Executive Director, ViBe Creative District
Kate@VibeCreativeDistrict.org
757-202-9533

6th Annual ViBe Creative District Mural Festival presented by The Runnymede Corporation to feature 10 NEW murals in 10 days this August 18-27

(Virginia Beach, VA) August 8, 2023-- The [ViBe Creative District nonprofit](#) announced today that the public is welcomed to come witness the six annual ViBe Mural Festival presented by The Fine Family and The Runnymede Corporation in Virginia Beach this August 18-27, 2023. A total of 10 new murals will be painted by 14 different Virginia artists at properties throughout the arts district. The project allows the artists a 10-day timeframe to paint their artwork designs to completion providing the public ample time to explore and meet the artists while they work. Free public programming and events are offered during the festival. Complete details on the festival are available at [Mural Festival - ViBe Creative District](#).

“The Fine Family and The Runnymede Corporation, along with the past ViBe Mural Festival sponsors since 2018, have been the biggest contributors to the evolution of the ViBe Creative District,” said Kate Pittman, executive director of the ViBe Creative District nonprofit. “Each mural tells a story about the artists and creative business leader behind it, mapping out the DNA of our arts district in an engaging and accessible way for the public to enjoy.”

All 10 locations are located within a short 1.5 mile walk and were selected by the ViBe Creative District nonprofit over the last year as the locally owned-businesses and property owners expressed interest in participating in the district's growth. Property owners have committed to preserving the murals for a minimum of 2 years and posting a sponsor plaque to recognize the funders and featured artists. An online google map now shows 525,000 virtual views of the murals in the ViBe District.

14 FEATURED ARTISTS & LOCATIONS:

- Mannaah Blackwell and Gina Renzi at Lowe Mechanic on 18th St painted in partnership with 2050community
- Daniel Goodman at Yorkies on 21st St
- Nicole Gomez at SSI on Baltic Avenue
- Dathan Kane at Commune on Baltic Avenue
- Eric and Todd Lindbergh aka Talent Murals at Zero's Subs on 17th St
- Seth Lubaton at Waring's Gym painted in partnership with NAMI Coastal Virginia and You Are Not Alone Murals
- Kevin Restrepo and Steve Swartz at Colony Mobile Park on 17th St painted in partnership with the Virginia Beach Police Department
- Kendall Snyder at Kaizen Athletics on 17th St
- Mike Vasquez at Sacred Daggers on 17th St painted in support of Tattoos Against Traffic
- Featured VB Visitor Center Muralist: TBA
- Featured TEEN Muralist: TBA

6th Annual ViBe Mural Festival presented by The Runnymede Corporation



A complete map of all public art murals and creative crosswalks in the ViBe District is available online (click image above). **New mural locations are in BLACK.**

VIBE MURAL FESTIVAL PROGRAMMING & EVENTS

For a complete listing of programming and events, please visit: ViBeCreativeDistrict.org

NEW events in yellow

- Self-guided Walking Tours
- Visual Scavenger Hunt
- Guided Walking Tours
- Guided Bike Tours
- Golf Cart for persons with disabilities
- Coffee & Connection Hour with the Artists
- Artist Talk Q&A at Runnymede Corporation
- “In Their Own Words” Artist Audio recordings
- Limited Edition Festival Merchandise
- 1st Annual Golf Cart Parade
- FREE indoor mural painting demonstration and activity at The Garage on Mediterranean Avenue
- Artist Designed Coloring Pages
- Tattoos for Traffick event
- YOU ARE NOT ALONE Murals ZOOM online event

NEW THIS YEAR: The Community is invited to help paint an indoor mural at The Garage VB on Mediterranean Avenue. Visitors can visit daily from 10am to 6pm during the festival to learn how to paint a mural from local artist Tessa Hall Duquette in the paint by number style. The new small artisan business will also act as ViBe Mural Festival headquarters, info center and merchandise shop.



The public is welcomed to come paint this indoor mural at The Garage on Mediterranean Avenue.

NEW THIS YEAR: 1st Annual ViBe Golf Cart Parade planned for Saturday, August 19th



The 1st Annual ViBe Golf Cart Parade sponsored by MOKE Virginia Beach is planned for Saturday, August 19th. Participants may drive their own street legal golf carts or rent on for the event. Over \$500 in prizes will be handed out to the best decorated carts! Register online at [1st Annual ViBe Golf Cart Parade - ViBe Creative District](#).

COMMUNITY PARTNERS OF THE 6th VIBE MURAL FESTIVAL – MURALS WITH MEANING

NAMI Coastal Virginia & YOU ARE NOT ALONE MURALS

- Local artist and mental health advocate Seth Lubaton will paint a You Are Not Alone themed mural at Wareings' Gym on 19th Street. The two mental health agencies – NAMI Coastal Virginia and You Are Not Alone Murals strive to bring awareness and everyday conversations about mental health into the communities in which they serve.
- NAMI Coastal Virginia (Virginia Beach): [NAMI Coastal Virginia | National Alliance on Mental Illness](#)
- You Are Not Alone Murals (Brooklyn): [You Are Not Alone Murals](#)



Mural rendering by artist Seth Lubaton for NAMI Coastal Virginia and You Are Not Alone Murals.

VIRGINIA BEACH POLICE DEPARTMENT

- Local artists and VBPD officers Kevin Restrepo and Steve Swartz will paint a wall at Colony Mobile Park on 17th St highlighting the mix of Hispanic and American families living there. This project calls to light the efforts of the VBPD to work collaboratively with the local Hispanic

population. A mural of a colorful roster calling out “bienvenidos” (“welcome” in Spanish) will greet visitors traveling East on Virginia Beach Boulevard towards the resort.

- Virginia Beach Police Department: [Police | City of Virginia Beach](#)

TATTOOS FOR TRAFFIC AT SACRED DAGGERS

- Local painter and tattoo artist Mike Vasquez will paint a mural at this business Sacred Daggers on 17th St and host a community Tattoos Against Traffic event on Saturday, August 19th inspired by Run Against Traffic, a national movement.
- Run Against Traffic: [Run Against Traffic \(@runagainstraffic\)](#) • [Instagram photos and videos](#)



2050community

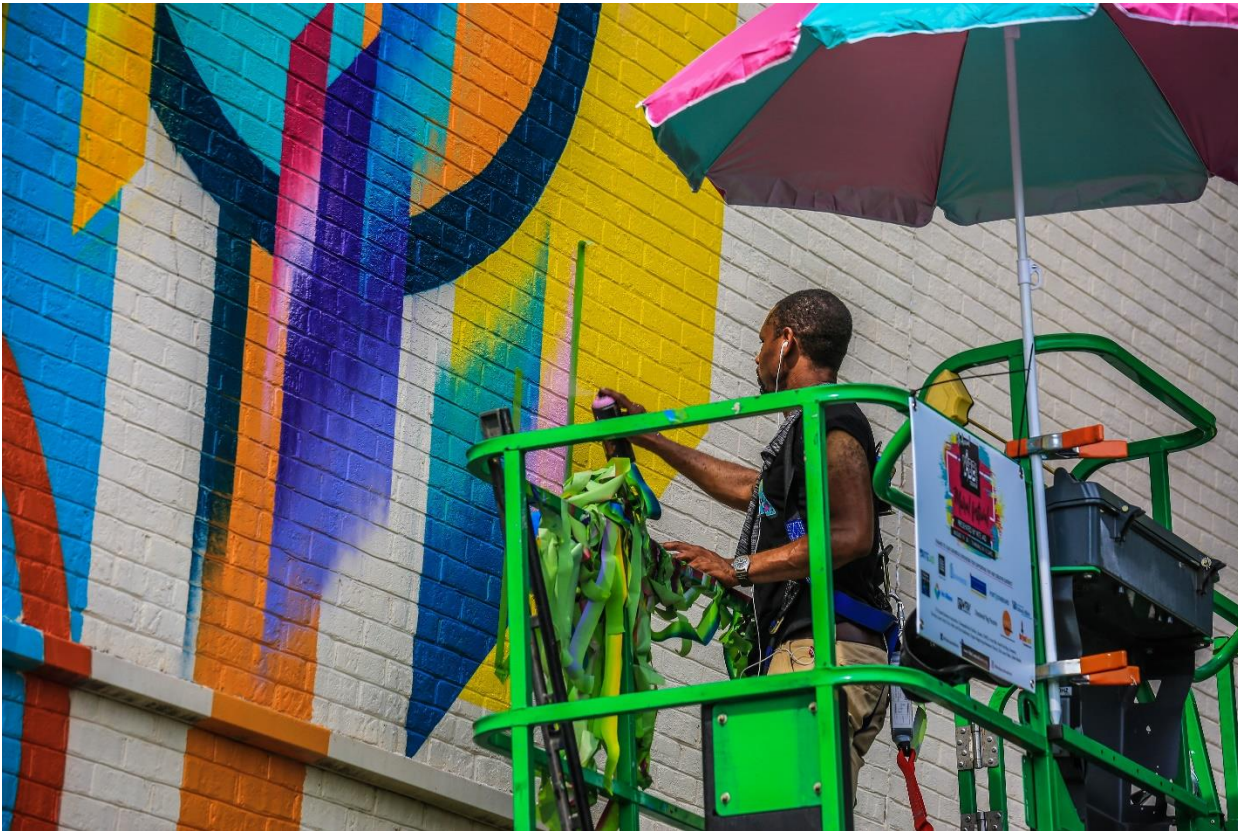
- Local artist Mannaah Blackwell and Gina Renzi will paint to raise awareness of 2050community at Lowe Mechanic on 18th St.
- 2050community is a private, multi-discipline international arts community of creators and future thinkers based in the ViBe Creative District in Virginia Beach, USA. [Arts Collective | 2050Community](#)

VIBE MURAL FESTIVAL CORPORATE & GOVERNMENT SPONSORS

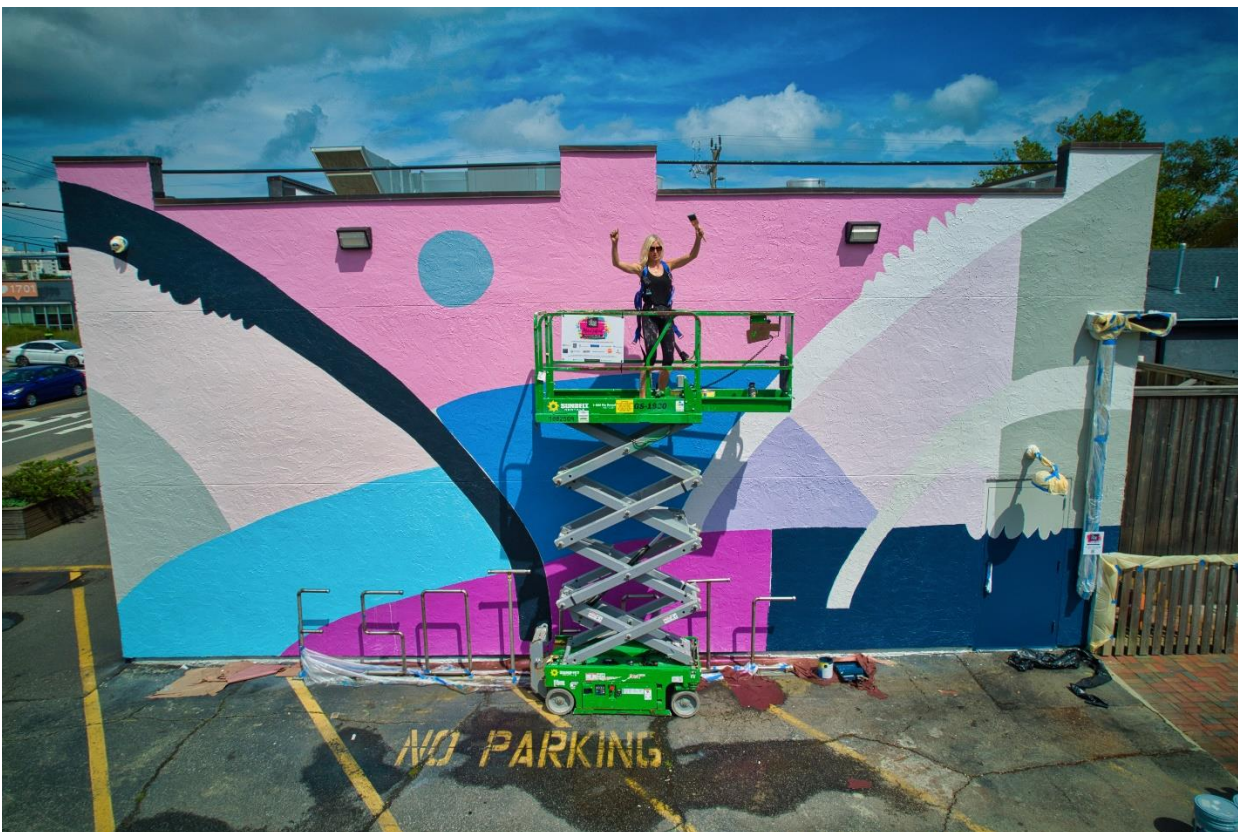


The 6th Annual ViBe Mural Festival is generously presented by The Fine Family and The Runnymede Corporation. Additional sponsors include: Virginia Beach Arts & Humanities Commission, Virginia Commission for the Arts & National Endowment for the Arts, Sherwin Williams, Arts Alliance, Transcendent Stays, NAMI Coastal Virginia, MOKE Virginia Beach, Safety & Security International, Wagner & Kapoor Institute, Altruistic Design, Checkered Flag Porsche, Yorkie’s, Zero’s Subs Oceanfront, Commune, Wave Riding Vehicles, 17th Street Gateway Association, The Chaplain Family, Port & Starboard, Chesapeake Bay Distillery, Kaizen Athletics, Sacred Daggers, The MOXY and 2050Community.

IMAGES FROM PREVIOUS FESTIVALS



Artist Hamilton Glass painting in the 2022 ViBe Mural Festival.



Artist Mia Guile painting in the 2022 ViBe Mural Festival.



Artist Tessa Hall Duquette painting in the 2022 ViBe Mural Festival.

About the ViBe Creative District

The ViBe Creative District non-profit is a 501c3 that exists to promote, support, connect, and inspire the creative industries to boost our local economy, grow jobs, and enhance our quality of life. It works to create and revive economic vibrancy in our neighborhood with a remarkable local vibe. Additionally, ViBe strives to enhance a place of discovery for locals and visitors along with economic vitality to meet the City of Virginia Beach's vision for a quality resort destination. For more information on please visit www.ViBeCreativeDistrict.org, email info@ViBeCreativeDistrict.org call 757-202-9533 or follow ViBe Creative District on Facebook at www.facebook.com/ViBeCreativeDistrict and Instagram at www.instagram.com/thevibecreativedistrict/

757-632-6907